



POLICY ON ELECTION SIGNS		ACTIVITY GROUP:	REGULATORY
Policy Type:	Council		
Approved by:	Council		
Department:	Regulatory / Compliance		
Date Approved:	27 June 2019	Next Review Date:	3 years after approval
Relevant Legislation:	Local Electoral Act 2001; Electoral Act 1993; Electoral (Advertisements of a Specified Kind) Regulations 2005; NZ Transport Agency (Signs on State Highways) Bylaw 2010.		
Clutha District Council Documents referenced:	Clutha District Council District Plan		

PURPOSE

To set out guidelines relating to signage for electioneering purposes, so that it is not detrimental to motorist safety, and complies with legislative and NZ Transport Agency requirements.

SCOPE

This policy applies to all parties engaged in erecting signage for electioneering purposes, either general or local body elections. This policy has been prepared in consultation with the NZ Transport Agency.

POLICY

1. Signage requirements

Signs displayed throughout the district for electioneering purposes should be erected in accordance with the following requirements:

- a. Are not erected earlier than 2 months before polling day.
- b. All electioneering signs must be removed by midnight on the night prior to polling.
- c. All electioneering signs must not exceed 3m² in area.
- d. All electioneering signs must have space between any lines of not less than 50mm.
- e. All electioneering signs are not made of or have affixed to it, any reflective material.
- f. All electioneering signs must not resemble in shape or colour, and cannot be mistaken for a traffic sign.
- g. All electioneering signs must not have any moving parts.

Signage for electioneering purposes is classified as a 'permitted activity' under District Plan Rule SIGN.2. (vi).

Election signs must meet minimum requirements for lettering sizes in accordance with RULE SIGN.1 of the District Plan (Table 1).

Table 1. Minimum lettering sizes lettering height (mm). (Extract from District Plan Rule SIGN.1)

Speed limit Km/h	Main Message	Property Name	Secondary Message
50	150	100	75
70	200	150	100
80	250	175	125
100	300	200	150

2. Approved sites

Sites approved as being suitable for the erection of election signs without landowner consent are listed in Table 2.

Election signs erected on private land require consent of the landowner.

Election signs may not be located on Council road reserve.

Table 2. Approved sites for election signs

Balclutha	Tower Reserve, North Balclutha Rosebank Reserve, Corner Clyde and James Streets
Lawrence	Lions Picnic Reserve, Beaumont Road Lions Picnic Reserve, Harrington Place
Tapanui	Dorset Street/Station Road intersection Reserve
Milton	Taylor Park and Moore Park

3. Safety requirements

Electioneering signage must meet the following safety requirements:

- a. Structures and signs must be structurally safe and not constitute a traffic hazard.
- b. All signs must be maintained to the same standard as when they were first erected.
- c. All signs must be constructed of suitably durable materials.

The Clutha District Council Chief Executive may authorise the removal of signs in circumstances where they are considered to be unsafe.

4. Signs on State Highway

The provisions of the NZ Transport Agency (Signs on State Highways) Bylaw 2010 apply to election signs and approvals of them must be handled in accordance with that bylaw.

5. Version Control

Version History			
Date:	Action:	Name:	Version:
3- June 2016	Authorised		1
27 June 2019	Updated and Authorised	Mike Goldsmith	2