

CLUTHA DISTRICT COUNCIL POLICY

Policy Number	02 – 01 – 011	Election Hoardings
Prepared by	Corporate Services	
Authorised by	Council	
Date Issued	30 June 2016	Page 1
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Policy on Election Signs

Purpose

To set out guidelines in relation to signage for electioneering purposes that ensures motorist safety and compliance with legislative and NZ Transport Agency requirements.

Policy

Signage Requirements

Signs displayed throughout the district for electioneering purposes are classified as 'permitted activities' under District Plan Rule SIGN.2.(vi) and don't require a resource consent provided that such signs are in accordance with the following policy requirements:

1. Are not erected earlier than 2 months before polling day.
2. All electioneering signs must be removed by midnight on the night prior to polling.
3. Do not exceed 3m² in area.
4. Have space between any lines of not less than 50mm.
5. Are not made of or have affixed to it, any reflective material.
6. Do not resemble in shape or colour and cannot be mistaken for a traffic sign.
7. Do not have any moving parts.

In addition Election signs must meet minimum requirements for lettering sizes in accordance with RULE SIGN.1 of the District Plan (see below).

Extract – District Plan Rule SIGN.1

Speed limit Km/h	Main Message	Property Name	Secondary Message
50	150	100	75
70	200	150	100
80	250	175	125
100	300	200	150

Approved sites

Sites approved as being suitable for the erection of election signs without landowner consent are attached at Appendix A.

Election signs cannot be located on road reserve without the written consent of the Chief Executive.

Election signs erected on private land require consent of the landowner.

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Safety Requirements

- Structures and signs must be removed if they are considered by Council as being unsafe or constitute a traffic hazard.
- All signs must be maintained to the standard to that of when they were erected.
- All signs must be constructed of suitably durable materials.

Signs on State Highway

No signs can be located on the State highway road reserve in speed environments of 70km per hour or above.

The following must be adhered to for the placement of a sign within the State highway road reserve in a speed environment less than 70km per hour or on private property adjoining the State highway:

- Must not be reflective or illuminated or placed in such a way that will create an obvious conflict with existing road signs;
- The shape and/or colour must not imitate or be of a form similar to any traffic signs;
- Must not impact on visibility and/or other traffic safety aspects;
- Must not have more than 6 words or 40 characters;
- Must not have space between any line of not less than 50mm
- Lettering must not be less than 120mm in height;
- Must not be erected earlier than 2 months before polling day and must be removed by midnight on the night prior to polling; and
- Approval to erect a sign must be obtained from the Clutha District Council.

Signs erected in a location or in a manner within the State highway road reserve likely to cause distraction or danger to road users may be removed by the NZ Transport Agency without prior notice. Where a sign is removed by the NZ Transport Agency, the candidate will be advised of the action taken and that the sign may be redeemed for a fee of \$50.

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Relevant Legislation

Local Electoral Act 2001; Electoral Act 1993;
Electoral (Advertisements of a Specified Kind) Regulations 2005;
New Zealand Transport Agency (Signs on State Highways) Bylaw 2010.

Related Policy and Documents

District Plan

Key Words

Election Signage, NZ Transport Agency

Appendix A

Approved Sites for Election Hoardings

Balclutha	Tower Reserve, North Balclutha Rosebank Reserve, Corner Clyde and James Streets
Lawrence	Lions Picnic Reserve, Beaumont Road Lions Picnic Reserve, Harrington Place
Tapanui	Dorset Street/Station Road intersection Reserve
Milton	Taylor Park and Moore Park