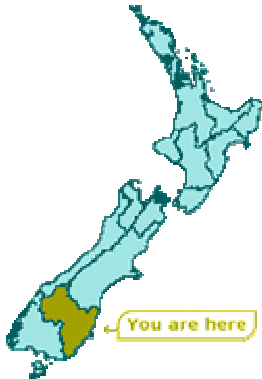


Key Statistics of the Clutha District



Data from various sources, in particular the most recent Statistics New Zealand Quarterly Review, released last in September 2007, have been used to formulate the following key statistics for the Clutha District. These figures will be updated as new information becomes available. The next quarterly review for the period ended December 2007 will be released in March 2008, at which time these statistics will be updated.

Population



Population statistics are sourced from the Statistics New Zealand Quarterly Review. These Reviews are released quarterly and are released around 3 or 4 months after the end of each quarter. These stats are to be updated with the release of new Quarterly Reviews.

The 2006 Census showed there are 16,839 people usually living in the Clutha District, ranking it 52nd in size out of the 73 districts in New Zealand.

The Clutha District has a below average population density with 3 people per km² compared with the national average of 15 people per km². The area of the Clutha District is 6,363 km².

The Clutha District's population is 51% male, 49% female; and 45% of the total population is 34 years of age or younger.

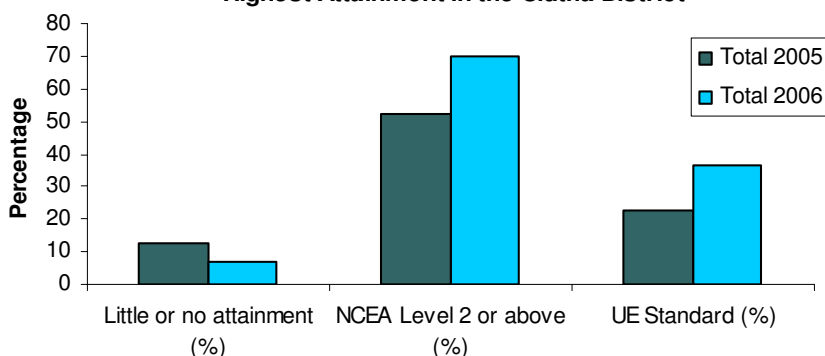
Eighty percent of people in the Clutha District belong to the European ethnic group, compared with the national average of 67.6%. Nine percent of people in the Clutha District identify themselves as belonging to the Maori ethnic group, compared with the national rate of 14.6%.

Education

Education statistics were sourced from the Statistics NZ Quarterly Review. These stats are to be updated with the release of each Quarterly Review.

The chart (below) shows the highest qualifications held for people aged 15 years and over in the Clutha District and New Zealand as per the 2006 Census results:

Proportion of Students Leaving Secondary Schools by Level of Highest Attainment in the Clutha District



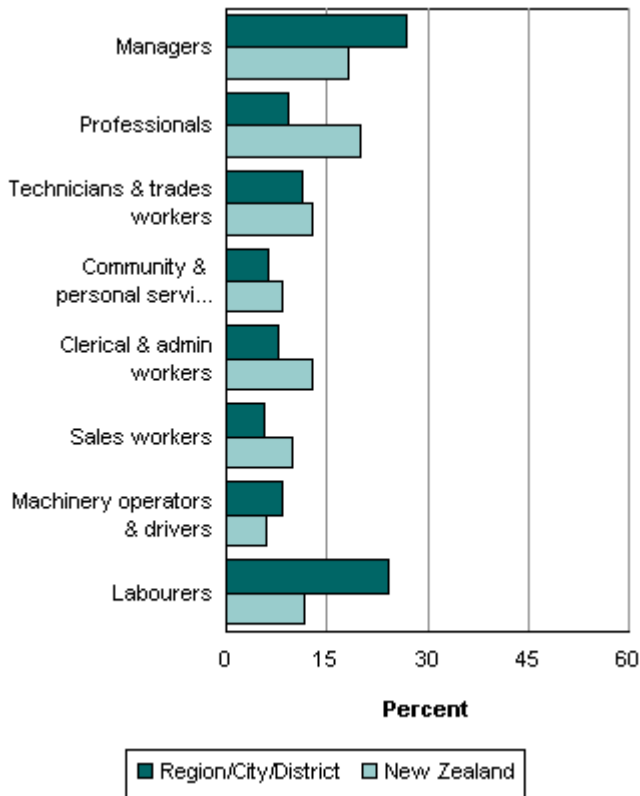
In 2006 36.4% of students from the Clutha District left secondary school with University Entrance, which was an increase of 13.9% from 2005 (this compares with a national increase of 3.4%).

The proportion of students leaving secondary schools in the Clutha District with little or no formal attainment was 7% in 2006; a decrease of 5.3% from 2005 (this compares to a

national decrease of 1.8%).

Workforce

Workforce statistics are sourced from the Stats NZ Quick Stats which were formulated from the 2006 census. There is also information on Employees by industrial classification in the Stats Quarterly Review which is taken from the NZ Stats Business Demographic Data – this data will be updated again in March 2008.

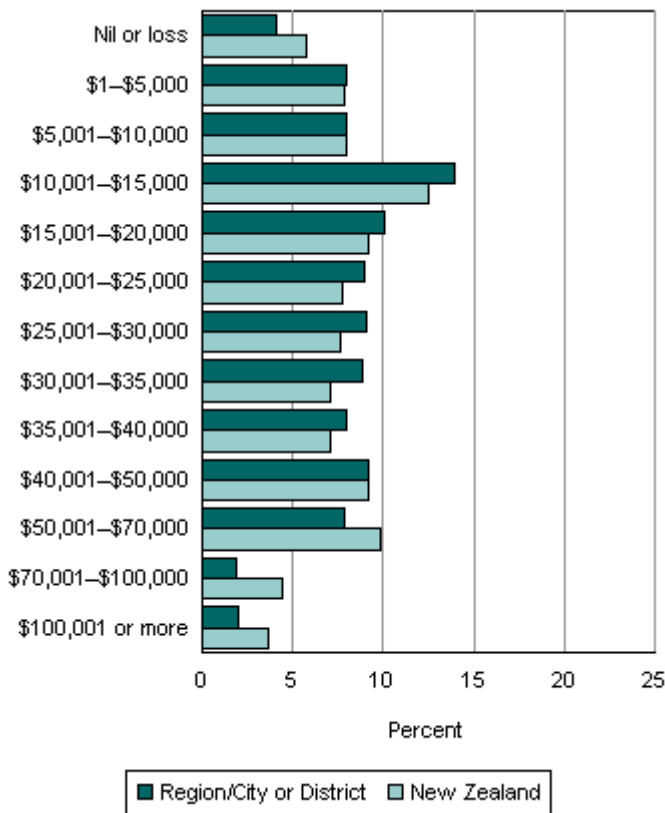


The table indicates the division of occupational groups within the Clutha district:

The most common occupational groups in the Clutha District are 'managers' and 'labourers' (probably reflecting the agricultural base of the district) whereas throughout New Zealand 'professionals' and 'managers' are shown to be the most common occupational groups.

The unemployment rate in the Clutha District is very low, at 2.3 % for people aged 15 years and over, compared with the national average of 5.1%.

Income



Income statistics are sourced from the Stats NZ Quarterly Review and are to be updated with the release of each Quarterly Review. The table to the left is from the Quick Stats about a place updated in accordance with new Census data every 3 years.

Figures from Statistics NZ show that the average hourly earning rate in the Clutha District in September 2007 was \$20.91 per hour (up 6.3%, or \$1.24, from September 2006).

The table (left) compares the income of people in the Clutha District (for people aged 15 years and over) with national incomes.

For people aged 15 years and over, the median income (half earn more, and half less than this amount) in the Clutha District is \$23,300. This compares with a median of \$24,400 for all of New Zealand.

Housing

Capital and land values and Average residential house and land values were supplied by Quotable Value (QV) NZ. Data provided maps valuation trends every 3 years so the next update of this information may take place in 2008. Home ownership and rental rates are sourced from the Stats NZ Quarterly review which can be updated quarterly in conjunction with the release of the reviews.

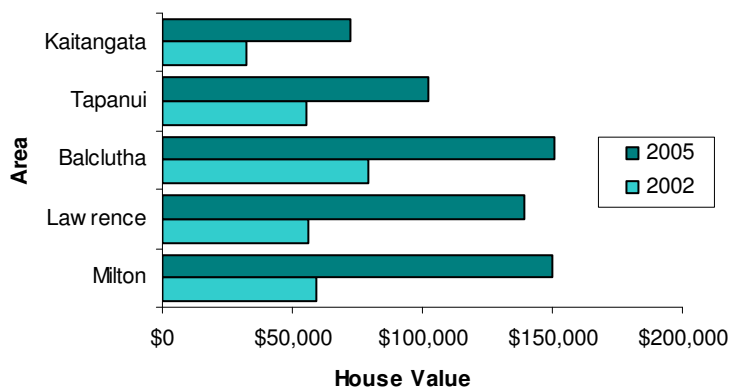
Home ownership

At June 2007 over half (56.7%) of the households in the Clutha District (in private occupied dwellings) own the dwelling, with or without a mortgage, or hold that dwelling in a family trust. In comparison to New Zealand as a whole, 54.5% of households in private occupied dwellings own the dwelling, with or without a mortgage, or hold that dwelling in a family trust.

House value

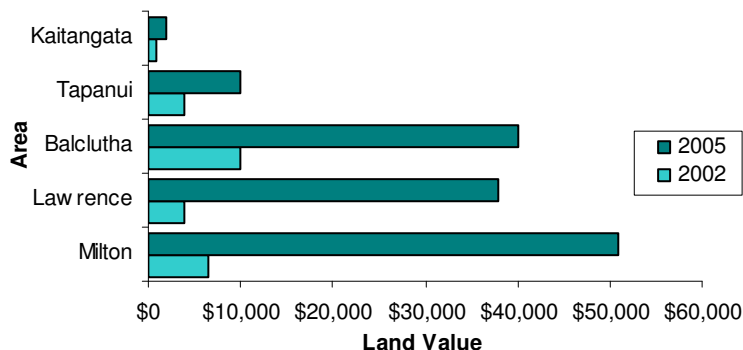
The chart (right) shows a trend of rising house value in the district from 2002 - 2005.

Although houses prices in the Clutha District are steadily rising, the cost of owning a home in the Clutha District is more affordable than most other locations in the country. The average sale price of housing throughout the Clutha District currently stands at \$171,602, which is up from the 2005 average of \$122,800.

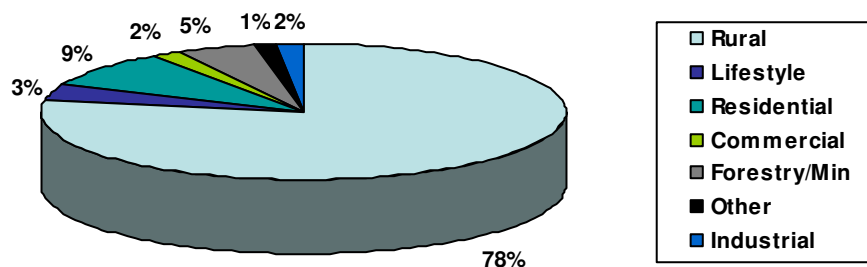


Land value

The chart (right) shows the increase in the average residential land value between 2002 and 2005 throughout the Clutha District. Values below were taken from 1 September 2005 and QV advises that there has been some growth in the values since then.

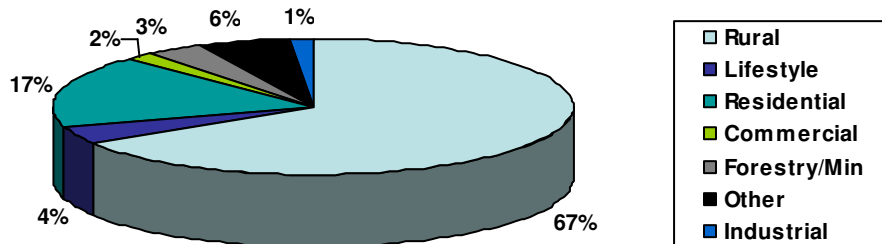


The chart (below) represents where land value lies throughout the district (as at 1 Sep 2005):



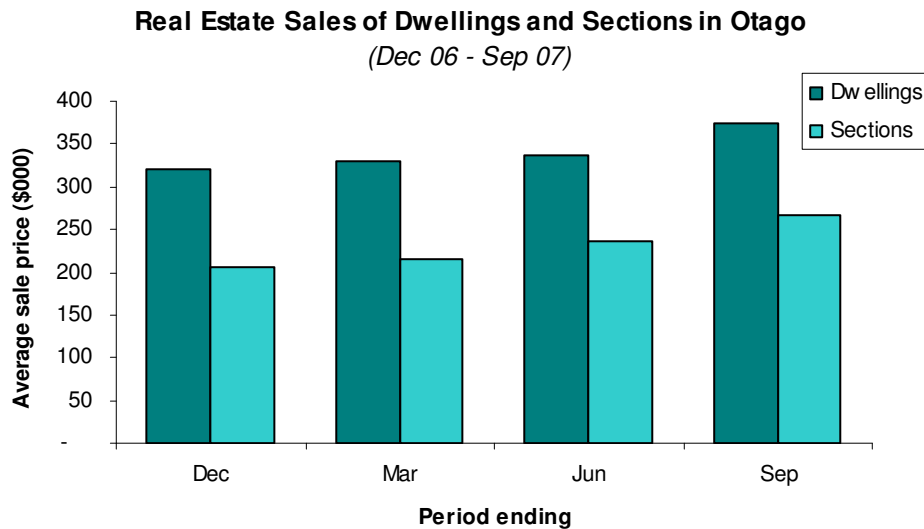
The largest proportion of the land value within the Clutha District is tied up in the rural sector.

The chart (below) represents where capital value lies throughout the district (as at 1 Sep 2005): The bulk of the capital value of land Clutha District is in rural land. Residential land also represents a significant portion of land value in the district.



Real Estate Sales

Real Estate Sale figures come from the Stats NZ Quarterly Review and will be updated in conjunction with each release of this review.



The average sale price for dwellings sold during the September 2007 quarter in the Otago REINZ Region was \$374,400. In comparison the national average sale price for that quarter was \$414,800.

The average sale price of sections sold in the September 2007 quarter in the Otago REINZ Region was \$265,600. The national average sale price was \$224,000.

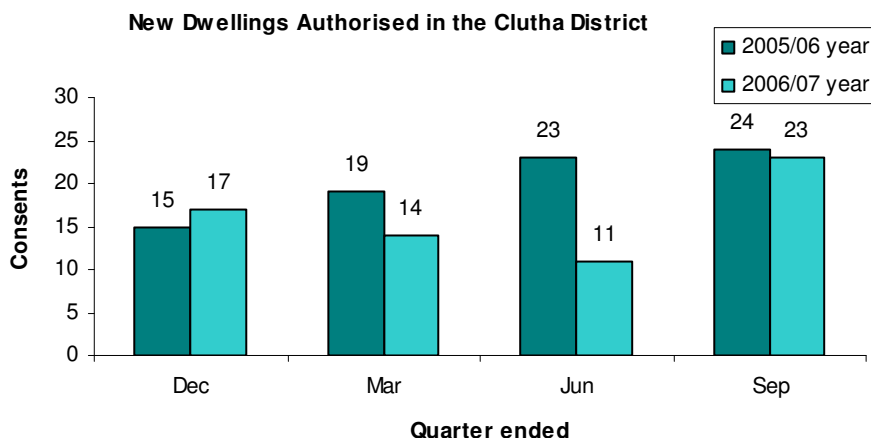
Rental rates

Data from Statistics NZ for the period ended June 2007 revealed that the cost of renting in the Clutha District is very low, with the average weekly rent paid by households renting permanent private dwellings at \$110, compared with the national average of \$224 per week.

Building Consents

Building Consent information was sourced from the Statistics New Zealand Quarterly Review and will be updated on a quarterly basis.

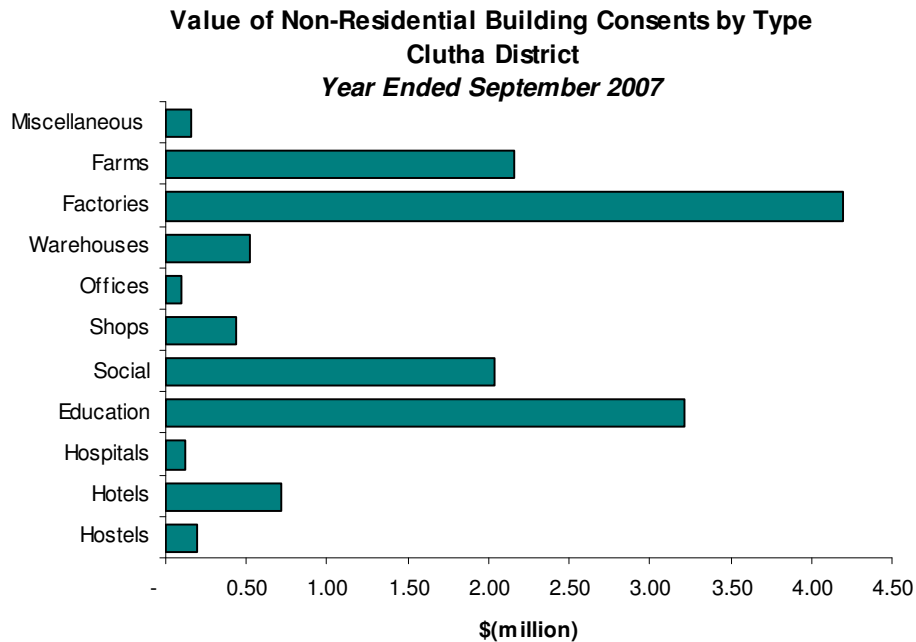
Residential Building Consents



During the year ended September 2007, a total of 65 new dwelling units worth \$12.9 million were authorised for construction within the Clutha District. This represented a fall of 19.8 percent in number and a fall of 22 percent in value from the previous year.

Building consents for new dwellings were issued for a total floor area of 10,462 m² during the year ended September 2007.

Non-Residential Building Consents



There were 136 building consents issued for the construction and alteration of non-residential buildings during the year ended September 2007, a rise of 7.1% from the year ended September 2006. This compared to the national increase of 3.2% during the same period. The value of non-residential building consents was \$13.9 million. The majority of consents were granted for 'factory buildings'.

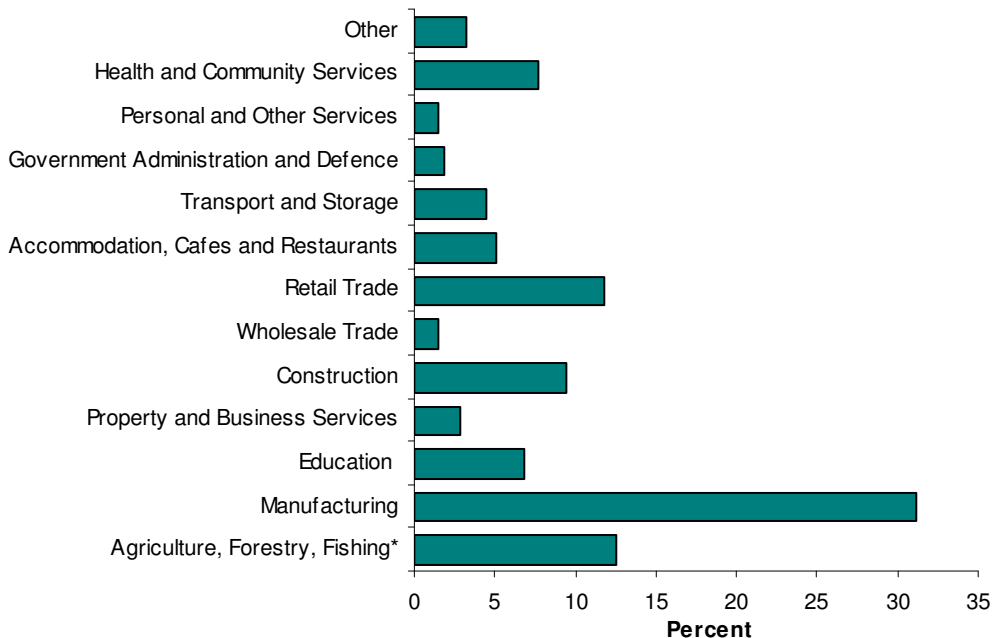
The value of non-residential building consents over the year totalled \$13.9million.

Industry

Industry stats were sourced from the Stats NZ Quarterly Review and will be updated on a quarterly basis in conjunction with releases of that review.

Employee count by industry

A total of 5,840 employees worked in the Clutha District as at February 2006, representing 0.3% of the total employees in New Zealand.



Based on Business demography data as at February 2006 the chart (left) represents the percentages of the total work force employed in various industries in the Clutha District:

The largest industry (in terms of number of employees) in the Clutha District was the manufacturing industry, which employed 1,823 people (or 31.2% of all employees in the district).

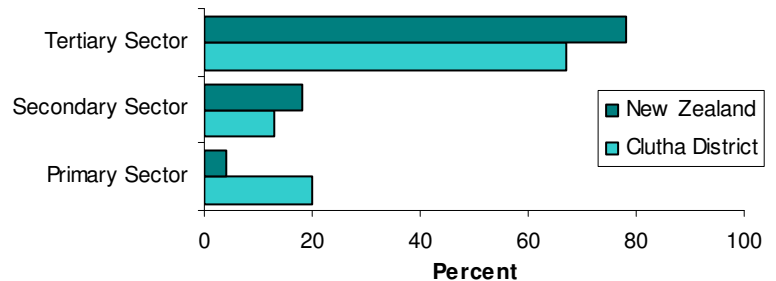
* NB: 'Agriculture, forestry, fishing' excludes farming enterprises. The category of 'other' includes industries with less than 1% of employees: mining, electricity, gas and water supply, communication services, finance and insurance, and cultural and recreational services.

Business locations by industry

Figures from Statistics NZ show that there were a total of 1,528 businesses located within the Clutha District as at February 2006 (up 2.6%, or 38, from February 2005). This represents 0.4% of all the businesses in New Zealand.

Business demography data from Statistics NZ shows that the principle industry within the Clutha District was the 'property and business services' industry which accounted for 29.5% of all businesses within the district. The next most significant industry within the district was the 'agriculture, forestry and fishing industry' which accounted for nearly 20% of all businesses within the district.

The chart (right) indicates which sectors the Clutha District's 1,528 businesses fall into. Following the national trend, most businesses fall within the tertiary sector. In contrast to the national trend however, the district has more businesses in the primary than the secondary sector.

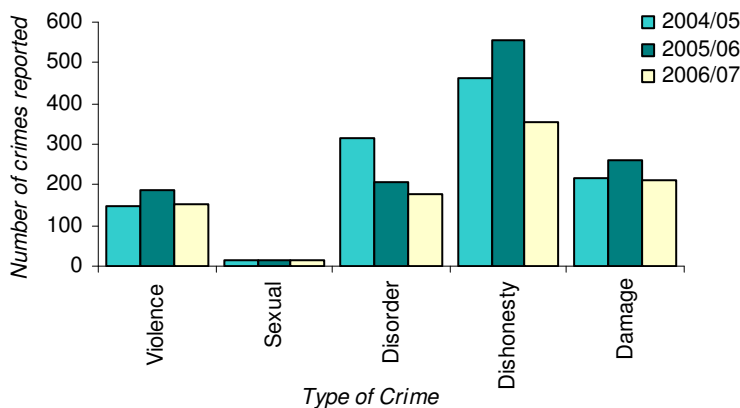


NB: The primary sector includes 'agriculture, forestry and fishing' and 'mining' industries. The secondary sector includes 'manufacturing', 'electricity, gas and water supply' and 'construction' industries. The tertiary sector includes 'wholesale trade', 'retail trade', 'accommodation, cafes and restaurants', 'transport and storage', 'communication services', 'finance and insurance', 'education', 'property and business services', 'government administration and defence', 'health and community services', 'cultural and recreational services' and 'personal and other services' industries

Crime

The following Crime and Crash statistics were provided by the Balclutha Police. The annual data for the period ending 30 June is embargoed until the end of September/ the start of October each year so is to be updated annually at this time.

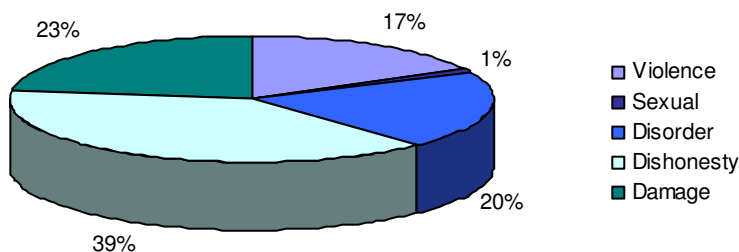
Reported Crime in the Clutha District



The graph (left) shows the reported crime statistics from the Clutha District over the last three years.

It is clear from the graph that crime statistics in the district are improving with fewer crimes reported of every type. Overall there were 908 crimes reported in the 2006/07 year; 324 fewer crimes than reported in the 2005/06 year and 250 less than the 2004/05 year. The biggest proportion of reported crime is for dishonesty related offences.

Type of Crime Reported in the Clutha District in 2006/07

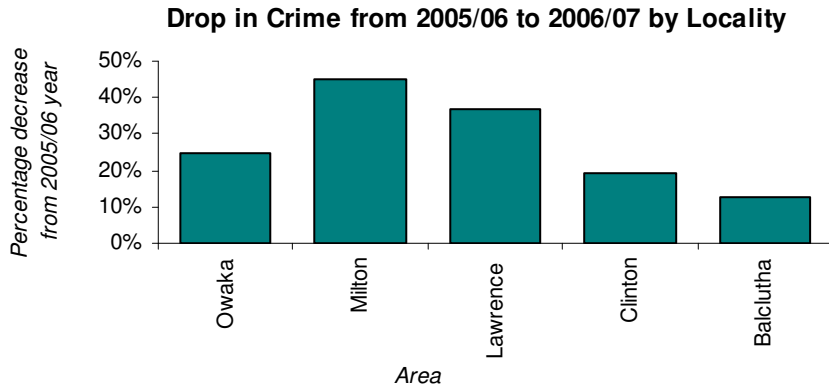


The chart (left) categorises the 908 reported crimes in the district during the year into their various crime types.

Dishonesty and damage were the most common types of crime reported and

sexual and violent crimes were relatively low.

The chart (below) indicates, by specific areas in the Clutha District, the percentage decreases in crime reported from the 2005/06 year to the 2006/07 year.



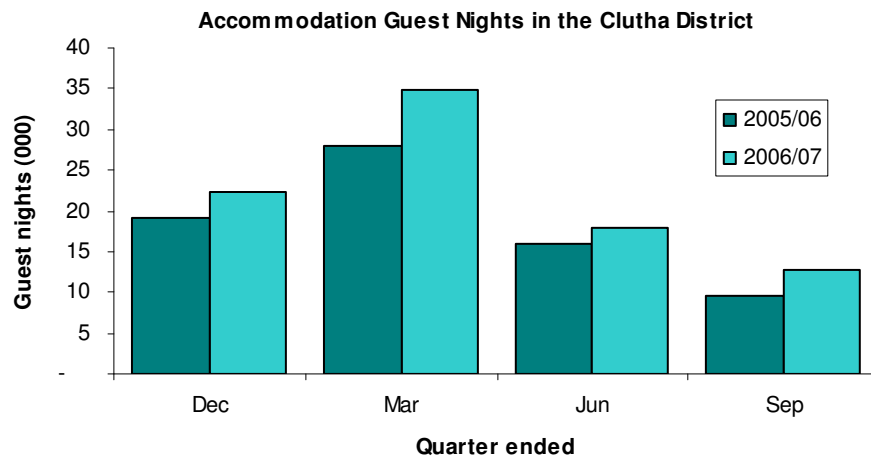
Milton had the largest decrease in reported crime with a 44.8% drop in the 2006/07 year in comparison with 2005/06. Lawrence also had a significant drop, down 36.9% on the previous year's reported crime stats.

Tourism

Accommodation statistics were sourced from the Statistics NZ Quarterly Review and will be updated on a quarterly basis in conjunction with the release of those reports.

There are many tourist attractions in the Clutha District. For more information visit the Clutha Country Website at: www.cluthacountry.co.nz

Accommodation



The total number of guest nights in Clutha District for the September 2007 quarter was 12,690 compared with 9,608 for the September 2006 quarter – an increase of 32.1%.

The occupancy rate at September 2007 was 11.8%; up 2.5% from September 2006.

This information was supplied by:
 Clutha District Council and the District Development Board
 Ph 03 419 0200
 Fax 03 418 3185
 Email helpdesk@cluthadc.govt.nz

For more information visit the Statistics New Zealand website:

www.stats.govt.nz