

GOLDEN GOSSIP

Issue #4 - February 2011

Welcome to Golden Gossip: the newsletter that will keep you up to date with the progress of the planning for Gabriel's Gully Goldrush 150th, a four-day golden celebration 18-21 March 2011, with drama, music, historical tours, walks and displays.

It's countdown time to the Gabriel's Gully 150th Celebrations, with just seven weeks to go until Otago Anniversary Weekend 18 -21 March.

The full programme of events will be live on our website mid-February, the same day that the Festival programme goes to print. Our joint advertising campaign with Dunedin's Heritage Festival- 'Layers of Gold' - has already kicked off with a large advertisement in the February issue of the Tourist Times. This will gain momentum with further exposure planned throughout February and March in the Otago Daily Times and on Mediaworks radio stations including More FM, Big River Radio, Radio Sport, and The Breeze .

The joint promotions are being championed under the umbrella 'Celebrate Gold'. The celebrategold website is a portal through which visitors to the site will be able to view both Festival programmes. www.celebrategold.co.nz

On March 2nd the official programme will be included in that day's issue of the Otago Daily Times. The programme includes all events for both Festivals. Programmes will also be available from i-SITES.

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THIS ISSUE

**Countdown to
Gabriel's Gully 150th!**

18-21 March 2011

**Early-Bird Specials
Available Now**

www.celebrategold.co.nz

An early Chinese hut, courtesy of Alexander Turnbull Library



Early-Bird Specials Available Now!!!!

Tickets to the Swaggers Dance on Saturday March 19 and to the Sesquicentennial Ball on Sunday 20 March are now on sale through TICKETDIRECT and up until February 18 Early-Bird Specials are available. Act now and purchase your tickets to these gala events. Numbers are limited so to avoid disappointment tell friends and family to make a date now.

The Swaggers Dance will be a good old fashioned country hoe down with local skiffle band, Wanderers and Friends, singing and creating their toe tapping, infectious rhythms with guitar, banjo, fiddle, tin whistle, piano and bottle tops. Be in to win a prize in the Best Dressed Swagger Competition and start planning your 'get up' now. This is going to be a hootenanny of a night sure to waken even the most dormant of ghosts in the Gully!

Keep something in reserve though for the Sesquicentennial Ball the following night. The New Zealand Army Band has an international reputation for turning any dance floor into a

magnet. Yes even those who declare they can't dance, can't resist succumbing to the powerful pull of the Army Band's extensive repertoire. If you have never been entertained by these supreme performers before you are in for a night you will never forget.

Tickets can be purchased online at www.ticketdirect.co.nz, 0800 4 TICKET (08004842538) or at TICKETDIRECT venues including the Regent Theatre in Dunedin (03 477 8597) and the Lawrence Service Centre (03 485 9909). A booking fee applies.

Swaggers Dance: \$40 per person (Early Bird Special \$35)/ \$375 for Table of 10 (Early-Bird Special \$350) Ticket price is inclusive of a light supper and one complimentary drink. A cash bar will be operating.

Sesquicentennial Ball: \$80 per person (Early Bird Special \$75)/ \$775 per table of 10 (Early Bird Special \$750) Ticket price is inclusive of three course dinner and one complimentary drink. A cash bar will be operating.



Chinese Camp Hotel, Lawrence, present day

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For more information, visit www.celebrategold.co.nz



Clutha District Council

